The Big Deal Service Cookie Policy

Last updated: <mark>February 8, 2022</mark>

The document available at https://tbd.games/hotbox/mygames/tbd_server/static/docs/cookies/en.html is published by LLC Mail.Ru Technologies Company (OGRN 1227700006962), incorporated and operating under the laws of the Russian Federation, located at: floor 4, premises XIII, room 20A, 39 bldg 79, Leningradskiy prospect, Moscow, Russia, 125167, hereinafter referred to as "we", "our" or "us", for the purpose of familiarization of our web-site users with our cookie policy.

We strongly believe in the clarity and transparency of our collection and use of your data. For the sake of transparency, in this Cookie Policy we have outlined the details of how and when we use cookies.

1. How we use cookies, tags, and other equivalent technologies.

1.1. Please read this Cookie Policy carefully. This policy describes our data processing approaches related to the use of our website https://tbd.games/ and all our online products and services (hereinafter - collectively referred as the "Website").

2. Cookie files

2.1. A cookie file is a small text file that includes a unique identifier which is sent by a web server to your computer, mobile phone or other Internet-connected device while you are visiting a website or using a mobile application. Cookie files are widely used to ensure an effective operation of web-sites and to collect information on the online preferences of the users. For clarity, this Policy describes the cookie files handling procedures, however we may use other similar technologies in the same way.

3. How do we use cookie files?

3.1. We use cookie files to record session information and provide our services to you. We use this information to make decisions on how to enhance the services which we offer to you by making it easier to browse our website, providing a more customer-focused service, and tailoring the recommendations and ads you may see on our website. We also use it to enhance our own analysis, which helps us develop and improve our website.

3.2. We may use all or some of the following categories of cookie files on our website:

(a) Cookies, which are required to ensure the website operation (Essential cookies). These cookie files are essential for the operation of various parts of our website. They allow you to navigate on our website, and we can recognize you on the website so that we can provide the service requested by you, i.e. retaining your login and password credentials to log in.

(b) Functionality cookies. These cookies help us customize our website content on the basis of your preferences. They retain the choices you make, your language, and the country you are in while visiting our website. The information collected by these cookies can be anonymized, and they cannot track your visits to other sites.

(c) Performance improvement cookies. These cookie files collect information about how you use our website to help us improve navigation and help us resolve technical issues and fix errors. For example, we use these cookie file for a better understanding of how you access our website, which pages you view or use, and to see the areas for our further improvements. The information stored in these cookie files never displays any personal data, which may be used for your identification.

(d) Ad targeting cookies. These cookie files collect information on the sites which you are visiting online and the topics of your interest. We can use them to make the ads and content we provide more relevant with consideration of your preferences and interests. They are also used to limit the number of impressions of an ad or specific content, as well as to evaluate the efficiency of an advertising or marketing campaign. These cookie files are usually posted by third party advertising networks. They remember the sites you visit, and that information is shared with other parties, such as advertisers.

3.3. We may use third-party services such as Google Analytics, Yandex.Metrika, which are acting on our behalf to provide secure search and browsing information services, improve interaction with users, track and analyze the use of our website by means of cookies, pixel tags / web beacons and other similar technologies. These third-party services collect information about visits to our website, share it with us,

assess and analyze the efficiency of our ads, track page usage, help us customize our recommendations and ads, and track usage of our recommendations and ads.

3.4. Some of the cookie files we commonly use are as follows:

Purpose of cookie	Name	Provider	Expiry	Description
Cookies required to ensure the website operation	VID	My.Games	11 months	Collects data about the interaction of visitors with the video content of the website - this data is used to make the video content of the website more relevant to the visitor
	_GRECAPTCHA	*reCAPTCHA*	6 months	Parameter for captcha operation
	__cmpcccx* (x2)	Consent Management Provider	1 month	Used to detect if the visitor has accepted the marketing category in the cookie banner. This cookie is necessary for GDPR-compliance of the website.
	__cmpcccx* (x1)	My.Games	1 month	Used to detect if the visitor has accepted the marketing category in the cookie banner. This cookie is necessary for GDPR-compliance of the website.
	__cmpconsentx*(x2)	Consent Management Provider	1 month	Used to detect if the visitor has accepted the marketing category in the cookie banner. This cookie is necessary for GDPR-compliance of the website.

__cmpconsentx	My.Games	1 month	Used to detect if the visitor has accepted the marketing category in the cookie banner. This cookie is necessary for GDPR-compliance of the website.
__cmpcpcu1	Consent Management Provider	10 days	Used to detect if the visitor has accepted the marketing category in the cookie banner. This cookie is necessary for GDPR-compliance of the website.
__cmpcvcu1	Consent Management Provider	10 days	Used to detect if the visitor has accepted the marketing category in the cookie banner. This cookie is necessary for GDPR-compliance of the website.
VID	My.Games	11 months	Collects data about the interaction of visitors with the video content of the website - this data is used to make the video content of the website more relevant to the visitor
_GRECAPTCHA	www.recaptcha.net	6 months	Parameter for captcha operation
__cmpcccx* (x2)	Consent Management Provider	1 month	Used to detect if the visitor has accepted the marketing category in the cookie banner. This cookie is necessary

			for GDPR-compliance of the website.
__cmpcccx* (x1)	My.Games	1 month	Used to detect if the visitor has accepted the marketing category in the cookie banner. This cookie is necessary for GDPR-compliance of the website.
__cmpconsentx*(x2)	Consent Management Provider	1 month	Used to detect if the visitor has accepted the marketing category in the cookie banner. This cookie is necessary for GDPR-compliance of the website.
__cmpconsentx	My.Games	1 month	Used to detect if the visitor has accepted the marketing category in the cookie banner. This cookie is necessary for GDPR-compliance of the website.
amc_lang	My.Games	1 year	Contains the user's language
i	My.Games	6 months	Preserves users states across page requests.
i18n_redirected	my.games	1 year	Parameter for rendering site page in correct user's language.
i18n_redirected	TBD Conf, My.Games	1 year	Parameter for rendering site page in correct user's language.

	mc	My.Games	3 months	The main authorization cookie
	mrcu	My.Games	10 years	Unique user ID
Functionality cookies	-	-	-	-
Performance improvement cookies	tmr_detect	My.Games	1 day	A local cookie that stores the result of determining whether the browser is blocking ads on the website
	tmr_detect	TBD Conf, My.Games	1 day	A local cookie that stores the result of determining whether the browser is blocking ads on the website
	tmr_lvid	TBD Conf, My.Games	11 months	A local cookie, a visitor ID on the website side. It is used to provide the functionality of the getClientID method, caching the issuance of VID cookies, as well as to calculate the size of the audience for browsers that do not support 3-party cookie
	tmr_lvid	My.Games	11 months	A local cookie, a visitor ID on the website side. It is used to provide the functionality of the getClientID method, caching the issuance of VID cookies, as well as to calculate the size of the audience for browsers that do not

			support 3-party cookie
tmr_lvidTS	My.Games	11 months	Local cookie file which contains the timestamp of generating the cookie file tmr_lvid
tmr_lvidTS	TBD Conf, My.Games	11 months	Local cookie file which contains the timestamp of generating the cookie file tmr_lvid
tmr_reqNum	My.Games	11 months	The local cookie file which contains the number of requests sent to the server. Can be used to estimate data transmission losses
tmr_reqNum	TBD Conf, My.Games	11 months	The local cookie file which contains the number of requests sent to the server. Can be used to estimate data transmission losses
_ym_uid	My.Games	11 months	Collects data on the user's navigation and behavior on the website. This is used to compile statistical reports and heatmaps for the website owner.
_ym_uid	TBD Conf, My.Games	11 months	This cookie is used to collect non-personal information on the visitor's website behavior and non-personal visitor statistics.

	_gid	My.Games	1 day	Registers a unique ID that is used to generate statistical data on how the visitor uses the website.
	_gid	TBD Conf, My.Games	1 day	Registers a unique ID that is used to generate statistical data on how the visitor uses the website.
	_ym_d	My.Games	11 months	Contains the date of the visitor's first visit to the website.
	_ga	My.Games	2 years	Registers a unique ID that is used to generate statistical data on how the visitor uses the website.
	_ga	Consent Management Provider	2 years	Registers a unique ID that is used to generate statistical data on how the visitor uses the website.
	_ga_*	Consent Management Provider	2 years	Registers a unique ID that is used to generate statistical data on how the visitor uses the website.
	_gcl_au	My.Games	2 months	Used by Google AdSense for experimenting with advertisement efficiency across websites using their services.
Ad targeting cookies	_ym_isad	My.Games	1 day	This cookie is used to determine if the visitor has any

				adblocker software in their browser – this information can be used to make website content inaccessible to visitors if the website is financed with third-party advertisement.

4. How can I opt out of using cookies?

4.1. You can disable cookies in your browser at any time. Please use your browser's "Help" or "Support" section for more details on how to block, delete or disable cookies. Please note that by deleting our cookie files or disabling the cookie loading functionality in the future, you may not be able to access some certain areas or features of our website.

4.2. Please, check the following links for more details on how to manage and block cookie files, depending on your browser:

(a) Explorer: http://windows.microsoft.com/en-gb/internet-explorer/delete-manage-cookies#ie=ie-11.

(b) Firefox: https://support.mozilla.org/en-US/kb/enable-and-disable-cookies-website-preferences

(c) Chrome: https://support.google.com/chrome/answer/95647?hl=en

(d) Safari: https://support.apple.com/kb/PH19214?locale=en_GB

4.3. You can disable using third-party cookie tracking networks by means of the following tools:

Click **Here** to disable using Google Analytics

Click **Here** to disable using Yandex.Metrika.

4.4. For general information and resources to disable such options, see **youronlinechoices.eu**.

5. Amendments to this Policy

5.1 We may amend and/or update this Cookie Policy from time to time. In case of any amendments of this Cookie Policy, we will publish an updated version on this page. We recommend you regularly review this page so that you are always aware of our information processing methods and any modifications thereof. Any amendments to this Cookie Policy will be effective immediately when published on this page.

6. Contact details

6.1. If you have any comments or questions concerning this policy and our use of cookies, you may contact us at floor 4, premises XIII, room 20A, 39 bldg 79, Leningradskiy prospect, Moscow, Russia, 125167.